

## A Sponsorship With An Impact

10,000+  
CE Course  
attendees  
**annually**

**Over 45**  
CE Courses  
offered in 2022

**4,000+**  
association  
members

Sponsors  
showcased on  
**website**



**55k+**  
annual  
website visits

**Platinum  
sponsors**  
featured on  
homepage

**Audiences  
reached**

- Qualified Applicator Certificate (QAC)
- Private Applicator
- Qualified Applicator License (QAL)
- Certified Crop Advisor (CCA)
- Structural Pest Control
- Agricultural Pest Control Advisor (PCA)
- International Society of Arboriculture (ISA)
- Golf Course Superintendents Association of America (GCSAA)
- Mosquito and Vector Control Association of California (MVCAC)

**45+ opportunities**  
for advertisement



Featured spot in our  
quarterly e-newsletter

# 2022 Sponsorship Opportunities

## Platinum Sponsorship (\$3,000)

- Display table at up to 20 PAPA seminars in 2022 (includes our 2-day seminars in Fresno, Escondido, Lakewood, Stockton, and Fountain Valley — does not include our Multi-Day Conference)
- Clickable company logo displayed on front page of PAPA website, in PAPA's quarterly newsletter, and in PAPA email blasts
- Company logo displayed on Sponsor page of PAPA website and in opening PowerPoint at all 2022 PAPA seminars and webinars
- Opportunity to submit a single-slide PowerPoint that will run before and during breaks at all 2022 PAPA seminars and in the 30-minute pre-webinar slideshow at all 2022 PAPA webinars
- 10 webinar registrations that can be used by your company reps or gifted to anyone you wish

## Support Sponsorship (\$1,000)

- Display table at up to 5 PAPA seminars in 2022 (does not include our 2-day seminars in Fresno, Escondido, Lakewood, Stockton, and Fountain Valley or our Multi-Day Conference)
- Company logo displayed on Sponsor page of PAPA website and in opening PowerPoint at all 2022 PAPA seminars and webinars, PAPA email blasts, and PAPA's quarterly newsletter

## À-La-Carte Sponsor Table (\$300, per seminar)

- Display table at PAPA seminar of your choice (does not include our 2-day seminars in Fresno, Escondido, Lakewood, Stockton, and Fountain Valley or our Multi-Day Conference)

As a PAPA Sponsor, your company is not only reaching a wide range of Applicators and members of the industry; you're also assisting PAPA's efforts to offer CE Courses that are informative, interesting, and relevant to issues facing the industry. We at PAPA thank you sincerely for your support!

# 2022 Sponsorship Registration Form

**How to pay:** Email [info@papaseminars.com](mailto:info@papaseminars.com), online [www.papaseminars.com/sponsor-signup](http://www.papaseminars.com/sponsor-signup) (online not available for À-La-Carte), mail **1521 I Street Sacramento, CA 95814**, phone **831-442-3536**.

**Platinum Sponsorship** (\$3,000)     **Support Sponsorship** (\$1,000)     **À-La-Carte** (\$300)

Company Name: \_\_\_\_\_ Representative Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Representative Phone #: \_\_\_\_\_ Representative Email: \_\_\_\_\_

Payment Type:  Card (fill out below)     Check (write check # below)

Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_    CVV: \_\_\_\_\_    Exp. Date: \_\_\_\_\_ / \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_    Name On Card: \_\_\_\_\_    **OR**    Check #: \_\_\_\_\_

For À-La-Carte Sponsors — please list chosen seminar: \_\_\_\_\_

# Pesticide Applicators Professional Association - PAPA 2022 Sponsorship Contract

This agreement is made on \_\_\_\_\_,  
between Pesticide Applicators Professional Association (PAPA) and

Company Name: \_\_\_\_\_

Company Representative Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

By the signature of the Company's representative on this agreement, the Company acknowledges that they have read, understand, and agree to abide by the Terms and Conditions listed in this contract.

## Article I

### Sponsorship Levels

- a) **À-La-Carte:** Display table at PAPA seminar of your choice (does not include our 2-day seminars in Fresno, Escondido, Lakewood, Stockton, and Fountain Valley or our Multi-Day Conference).
- b) **Support:** Display table at up to 5 PAPA seminars in 2022 (does not include our 2-day seminars in Fresno, Escondido, Lakewood, Stockton, and Fountain Valley or our Multi-Day Conference). Company logo displayed on Sponsor page of PAPA website and in opening PowerPoint at all 2022 PAPA seminars and webinars, PAPA email blasts, and PAPA's quarterly newsletter.

- c) **Platinum:** Display table at up to 20 PAPA seminars in 2022 (includes our 2-day seminars in Fresno, Escondido, Lakewood, Stockton, and Fountain Valley — does not include our Multi-Day Conference). Clickable company logo displayed on front page of PAPA website, in PAPA’s quarterly newsletter, and in PAPA email blasts. Company logo displayed on Sponsor page of PAPA website and in opening PowerPoint at all 2022 PAPA seminars and webinars. Opportunity to submit a single-slide PowerPoint that will run before and during breaks at all 2022 PAPA seminars and in the 30-minute pre-webinar slideshow at all 2022 PAPA webinars. 10 webinar registrations that can be used by your company reps or gifted to anyone you wish.

### **Sponsorship Fee Schedule**

- a) **À-La-Carte:** \$300
- b) **Support:** \$1,000
- c) **Platinum:** \$3,000

Applicable fee must be paid to PAPA prior to the Sponsor being afforded any Sponsorship benefits.

## **Article II**

### **Terms**

The term of Sponsorship will commence on January 1, 2022, or (if received after January 1, 2022) the date payment is received, and will terminate on December 31, 2022. Sponsorships paid after February 1, 2022 cannot be prorated to accommodate for less seminar/webinar availability.

The code of ethics adopted by PAPA is as follows:

To promote and maintain high standards of public service and conduct in order that agricultural suppliers may justly be regarded as professionals and that the public may have increasing confidence in their integrity, and that the practice of pest management may best serve the public interest. It is understood that the following are PAPA rules, regulations, and conditions for the Sponsor. PAPA expects each Sponsor and their representatives and employees to abide by the rules, regulations, and conditions given herein and by subsequent amendments and additions, considered by the PAPA Board of Directors. PAPA has developed these rules, regulations and conditions for the best interest of all the Sponsors and webinar/seminar registrants. The Sponsor must abide by the following rules, regulations, and conditions:

## Article III

### Conditions

- a) Sponsors shall refrain from unfair business practices through the following:
  - Must limit their activities to within the confines of the table space in a manner consistent with non-interference of activities legitimately exercised by other Sponsors, seminar speakers, and PAPA staff.
  - Maintain a reputation for fair and honorable conduct with customers, employees, and suppliers.
  - Conduct business on the basis of service to the industry and the public.
  - Avoid false, misleading, or deceptive advertising.
  - Abide by laws and regulations affecting the pest management industry and to promote their enforcement. To acknowledge that governmental and recognized standard are the mutual responsibility of the product manufacturer and user.
- b) Sponsors may not sell products at PAPA seminars. This includes any type of exchange including credit cards, purchase orders, etc. No vending is allowed.
- c) Sponsors may make product forms available on table-top display only. Material regarding Sponsor's products and/or displays not related to the educational content of a speaker's presentation may not be placed in the registration packets.
- d) Sponsors must limit their solicitation activities to prior to the seminar, after the seminar, and during breaks and lunch times. Sponsors are required to shut down their displays during the educational portion of the seminar.
- e) The Sponsor should plan to set up their display during the early morning registration period. Since registration time may vary from site to site, consult the Educational Coordinator/Program Director for the time at the site the Sponsor wishes to attend. The Educational Coordinator/Program Director will advise the Sponsor of the break times and/or the Sponsor can request a copy of the agenda from the Educational Coordinator/Program Director.
- f) The Sponsor must notify the Educational Coordinator/Program Director no fewer than 7 business days before the PAPA seminar if the Sponsor plans to participate. Depending upon space available, the Educational Coordinator/Program Director can make arrangements to have a display table available for the Sponsor or Sponsor's representative. Availability is limited based on each individual venue, and spaces are reserved on a first come, first serve basis.
- g) A maximum of two lunches, per seminar, will be provided to the attending Sponsor/representative(s). If more lunches are needed for the Sponsor/representative(s), additional lunches can be purchased. The Educational

Coordinator/Program Director can provide the cost of additional lunches on a per seminar basis.

- h) If the Sponsor reserves space at a seminar but cannot attend, PAPA must receive a minimum of 3 days' notice for non-attendance. Notice less than 3 days in advance of the requested seminar, or no notice at all, will count toward the total number of seminars that the applicable Sponsorship level allows.
- i) All Sponsor representatives/personnel will be required to sign in on the provided Sponsor sign-in sheet the morning of the applicable seminar.
- j) Sponsors and their representatives are not eligible to receive CEU credits for the seminars and webinars at which they display.

## **Article IV**

### **Suspension of Sponsorship**

- a) PAPA reserves the right to prohibit, reject, or eject any Sponsor's representative, or exhibit in whole or part, with or without giving cause. If cause is not given, liability shall not exceed the return to the Sponsor of the Sponsorship fee at the time of ejection. If a Sponsor is ejected for violation of these terms and conditions or for any other reason, no return of the Sponsor fee shall be made.
- b) PAPA reserves the right to refuse acceptance of a Sponsor due to the Sponsor exhibiting professional misconduct by not abiding to the terms and conditions given herein, any subsequent amendments and additions considered by PAPA Board of Directors.

### **Legal Recourse**

PAPA Board of Directors determinations regarding suspension, revocation, or ejection shall be final.